intemporel
- the bathroom that cares -
During one year, one team in Paris-Est d.school and one team in one of the school of Stanford University global network collaborate on an innovation brief given by a corporate partner. Using the Design Thinking methodology, those multidisciplinary and multicultural teams tackle a real challenge with real users.

Our **corporate partner**: Lapeyre, one of the main French distribution networks of home improvement products.

Our **brief**: reinvent the bathroom experience of the elderly for more autonomy in their house.

Our **team**: 4 students from Paris-Est d.school and 4 students from HPI in Germany,
THE PROCESS

After an ethnographic research, we quickly prototyped to get early feedbacks by users and experts. Iterations of inspiration and ideation cycles made us converge to a final product: Intemporel.
Intemporel is a basin unit that brings a whole new level of comfort to the bathroom while integrating all the functions needed in the daily routine. Adapted to the elderly, Intemporel meets the needs of all.
With aging, people may develop certain physical impairments: stiffness, muscular weakness, loss of grip and/or balance... These changes have a direct impact on the activities of the daily life especially if the bathroom is not adapted. It starts with growing discomfort but can abruptly turn into a major factor contributing to a loss of autonomy.

**in France:**

22 million of people over 50 years old
54% of total consumption
50% of the population in 2050

however
6% of households are adapted.

This means that the demand for appropriate products is increasing significantly.
Age-related Disabilities
Why design a new basin?

Having a shower or a bath is one of the essential activities in the bathroom, and also the most risky: many companies focus on this in their offer for the elderly. However, many other activities take place in the bathroom and are far less explored: doing one’s hair, cutting nails or applying cream... These activities take a major share of the time spent in the bathroom especially for the elderly, for whom they can become uncomfortable or even impossible to accomplish.
Our challenge

How to provide a nice, comfortable and safe environment for those activities in the bathroom and that won’t stigmatize the elderly?
In this product, functionality and aesthetics have been brought together. It avoids any kind of stigmatisation of the elderly and emphasize quality time in the bathroom.
**A New Comfort**

Inspired by the traditionnal dressing table, a fully integrated chair provides a comfortable position in front of the sink and the mirror. This chair meets the need of people who once in a while want to take time in their bathroom or people who can get tired quickly.
**ALL WITHIN REACH**

Adjustable mirror, coverable sink, maximum of accessible storage space, hidden socket: each component has been designed to be used easily in both sitting or standing position.
A PRODUCT FOR ALL

Reinventing the bathroom experience for the elderly is not only answering to age-related problems and disabilities, but recreating a functional, comfortable and aesthetically pleasing environment for people of all ages. Intemporel, first created for the elderly, can meet the needs of everyone.
SEVERAL UNITS IN ONE

To meet the needs of all, the customer can choose to buy:

- the sink
- the sink + the cabinet

This configuration is perfectly adapted for someone in a wheelchair

- the sink + the cabinet + the chair
ADAPTED FOR WHEELCHAIR

When the chair is removed, a wheelchair can fit perfectly so that this furniture becomes adapted for disabled persons.
This product is the result of a great collaboration with more than 15 people of Lapeyre. It will be produced in France and released on the market by September.
THANKS

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